

PRINCIPLES OF BUSINESS ADMINISTRATION EVENTS (Role Play First year students)

Principles of Business Management and Administration PBM

Principles of Finance PFN

Principles of Hospitality and Tourism PHT

Principles of Marketing PMK

TEAM DECISION MAKING EVENTS (Role play Groups of 2)

Business Law and Ethics Team Decision Making BLTDM

Buying and Merchandising Team Decision Making BTDM

Entrepreneurship Team Decision Making ETDM

Financial Services Team Decision Making FTDM

Hospitality Services Team Decision Making HTDM

Marketing Management Team Decision Making MTDM

Sports and Entertainment Marketing Team Decision Making STDM

Travel and Tourism Team Decision Making TTDM

INDIVIDUAL SERIES EVENTS (Role Play 1st or 2nd Year Students)

Accounting Applications Series ACT

Apparel and Accessories Marketing Series AAM

Automotive Services Marketing Series ASM

Business Finance Series BFS

Business Services Marketing Series BSM

Entrepreneurship Series ENT

Food Marketing Series FMS

Hotel and Lodging Management Series HLM

Human Resources Management Series HRM

Marketing Communications Series MCS

Quick Serve Restaurant Management Series QSRM

Restaurant and Food Service Management Series RFSM

Retail Merchandising Series RMS

Sports and Entertainment Marketing Series SEM

PERSONAL FINANCIAL LITERACY EVENT

Personal Financial Literacy PFL

BUSINESS OPERATIONS RESEARCH EVENT (Written Events)

Business Services Operations Research BOR
Buying and Merchandising Operations Research BMOR
Finance Operations Research **FOR**
Hospitality and Tourism Operations Research HTOR
Sports and Entertainment Marketing Operations Research SEOR

CHAPTER TEAM EVENTS (Written Events)

Community Service Project CSP Creative Marketing Protect CMP
Amanda Spelhaug – Brooklyn Filler
Entrepreneurship Promotion Project EPP
Financial Literacy Promotion Project FLPP
Sales Project LEP
Adriana Bakk – Ashton – Zach Melaas
Public Relations Project PRP

ENTREPRENEURSHIP EVENTS (Written Events)

Innovation Plan EIP Start-Up Business Plan ESB
Independent Business Plan EIB
International Business Plan IBP
Business Growth Plan EBG
Franchise Business EFB

INTEGRATED MARKETING CAMPAIGN EVENTS (Written Events)

Integrated Marketing Campaign-Event IMCE
Integrated Marketing Campaign-Product IMCP
Integrated Marketing Campaign-Service IMCS

PROFESSIONAL SELLING AND CONSULTING EVENTS (Written Events)

Financial Consulting FCE
Hospitality and Tourism Professional Selling HTPS
Professional Selling PSE

ONLINE EVENTS

Stock Market Game SMG

Virtual Business Challenge-Accounting VBCAC

Virtual Business Challenge -Fashion VBCFA

Virtual Business Challenge-Hotel Management VBCHM

Virtual Business Challenge-Persona¹ Finance VBCPF

Virtual Business Challenge-Restaurant VBCRS

Virtual Business Challenge-Retail VBCRT

Virtual Business Challenge – Sports VBCSP