

## THE ULTIMATE DECA POWER TRIP

## BEFORE YOU LEAVE

1. Get a preview of the **program** at [www.deca.org/power](http://www.deca.org/power). Please note that conference sessions are held at two hotels, both within walking distance:
  - Workshops, Exhibits, Competition, Shop DECA: **Austin Marriott Downtown**: 304 East Cesar Chavez Street
  - Registration, General Sessions, DECA After Dark: **JW Marriott Austin**: 110 East 2<sup>nd</sup> Street
2. Download the Ultimate DECA Power Trip **app on your mobile device** to view the schedule, access live updates and view hotel maps! Go to [www.deca.org/app](http://www.deca.org/app) to get the app.
3. In preparation for the **#UltimateDECAMember Quest**, have your members download the Goosechase App. See page 9 of the program for instructions.
4. Prior to departing for Austin, we recommend scoping out **food options**, especially for Friday dinner, Saturday lunch and Saturday dinner. We encourage you to make reservations early.

## GETTING AROUND AND CHECKING IN

1. Please check your housing invoice for your hotel selection. DECA is utilizing five hotels for this conference.
  - **Austin Marriott Downtown**: 304 East Cesar Chavez Street
  - **Courtyard by Marriott – Austin Downtown**: 300 East 4<sup>th</sup> Street
  - **Element Austin Downtown**: 109 East 7<sup>th</sup> Street
  - **Hyatt Place Austin**: 211 East 3<sup>rd</sup> Street
  - **JW Marriott Austin**: 110 East 2<sup>nd</sup> Street

*Please note that any changes to hotel reservations must be made in writing to [conferences@deca.org](mailto:conferences@deca.org). Cancellations require at least 72-hour notice prior to check-in date to be eligible for a refund.*
2. Once you arrive at your hotel, you may **check-in** at the front desk for your room keys. Check in time is either 3 p.m. or 4 p.m., depending on your hotel. Check your hotel's website to confirm. **Wifi** is complimentary in the hotel guest rooms and lobby. As DECA collected the housing payment, you must provide a method of payment for any incidentals, such as parking, in room dining, etc., upon check-in.

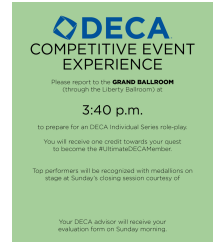
## FRIDAY

1. **Conference registration** will take place from **3 p.m. to 6 p.m.** at the **JW Marriott Austin, Room 404**. Please bring any outstanding payment.
2. The **#UltimateDECAMember** tracking will take place on the Goosechase App. Please see page 9 of the program. This is a separate app, and members will need to download it to their phone. They will be given a phrase/code word at the conclusion of each session to put in app. They can also earn points by visiting exhibitors, competing and engaging in questions and fun quests. Members must earn 10,000 points to be eligible for the #UltimateDECAMember award. Awards will be given from a random drawing from those who earn at least 10,000 points. All members will receive a "Ultimate DECA member" sticker in the take home packet. You can set a minimum score you wish for them to achieve to earn the sticker.
3. The attire for the **opening session** and **workshops** is business professional. See page 43 in the program.
4. Two rounds of **Leadership Labs** will take place at the **Austin Marriott Downtown** from **7 p.m. to 8:45 p.m.**  
— Additional Workshop: 7:00 p.m. in Waller B - The Competitive Edge, presented by Tennessee DECA Association Officers
5. Members will walk to the **JW Marriott Austin**, Grand Ballroom for the **Opening Session** from **9:30 p.m. to 10:45 p.m.**

*Continued on next page.*

## SATURDAY

1. In your registration materials are schedule cards for members who **you preregistered** for the **Competitive Excellence Experience** (role-play). Please distribute these to your members. All members will participate in the same individual series role-play. Because this activity will likely take the entire time of a learning lab, a variety of time slots are provided (if you have multiple attendees) to provide flexibility if your members don't want to miss a specific learning lab. Members should visit **exhibitors** with their remaining time. These are at the **Austin Marriott Downtown**.
2. The attire for **DECA learning labs** (workshops) is business professional. They are at the **Austin Marriott Downtown**.
  - The 9:30 a.m. session, "Modern Marketing Careers," and the 1:00 p.m. session, "Unconventional Journey," are canceled.
3. Please stress the importance of **professionalism** to your DECA members. All delegates are expected to show courtesy and respect to all workshop speakers, presenters, exhibitors, hotel staff and conference staff. Please be prompt to arrive and stay for the duration of the workshops. Please only use cell phones to engage in social media activities relevant to the workshop. If a workshop is full, please make another choice.
4. DECA has a full lineup of **advisor professional learning sessions** in **Room 405** at the **Austin Marriott Downtown**. See page 33 in the program.
5. Saturday evening's **DECA After Dark** event is at the **JW Marriott Austin, Grand Ballroom**.
  - From 8:00 p.m. to 9:00 p.m., the Aggie Wranglers will teach the Texas Two Step and other line dances.
  - From 9:00 p.m. to 11:00 p.m., the Nightowls, an Austin based 10-piece soul band will perform live music!
  - Jeans, cowboy hats and cowboy boots are encouraged, but not required!
6. DECA invites our advisors and chaperones to join us for a **DECA Advisor Appreciation** dessert reception from 8:00 p.m. to 10:00 p.m. in the **Grand Ballroom Foyer** at the **JW Marriott Austin**.



## SUNDAY

1. In **Room 404** at the **JW Marriott Austin**, pick up your **take home packet**, including certificates, judge evaluation forms from the Competitive Excellence Experience and stickers for the #UltimateDECA Member. Please do not hand out the stickers until you arrive back home. Please ask your members to complete the **conference evaluation** at [www.deca.org/listens](http://www.deca.org/listens).
2. The attire for the **closing session** in the **Grand Ballroom** at the **JW Marriott Austin** is conference DECA crew neck sweatshirt, jeans and casual shoes.
3. **Save the Date:**
  - Western Region Leadership Conference – November 7-9, 2024 in Bellevue, Washington
  - Ultimate DECA Power Trip – November 15-17, 2024 in Charlotte, North Carolina
  - Ultimate DECA Power Trip – November 21-23, 2025 in Arlington, Virginia